



2025 QUALIFICATION CALENDAR

2025

JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEP	OCT	NOV	DEC
Riviera Maya Qualification						Next Success Trip Qualification					
				Attend Paris				Attend Riviera Maya			

HOW TO QUALIFY**

- Be a Brand Representative to Start earning Success Points. Must hold Pin Title of at least Lapis Partner to earn Premium qualification Track, or Brand Representative for Executive Qualification Track.
- Earn Success Points (SP) each month during the qualification period (Riviera Maya qualification runs January - June 2025. Next Success Trip qualification runs July - December 2025).

FOUR WAYS TO EARN SUCCESS POINTS**

1. **Volume Success Points** – Earn 1 Point for each 500 GSV.
2. **Leadership Success Points** – Earn points based on the PIN Titles of your G1 Brand Representatives with at least 2,000 GSV (Including 250 DC-SV), who also met the minimum Total Organization Volume (TOV*) requirement.

TITLE	Brand Representative	Gold Partner	Lapis Partner	Ruby Partner	Emerald Director	Diamond Director	Blue Diamond Director
TOV*	2,000	4,000	6,000	10,000	18,000	38,000	68,000
SUCCESS POINTS	4	8	12	20	28	36	52

3. **Leadership Team Bonus Points** – Earn points if your G1 Brand Representative meets the Leadership Team Sales Volume (LTSV) requirements. **

LEADERSHIP TEAM VOLUME	5,000 LTSV	10,000 LTSV	20,000 LTSV	30,000 LTSV	40,000 LTSV
LEADERSHIP TEAM BONUS POINTS	1	2	4	6	8

EMERALD PARTNERS +

During the incentive period, if you are paid as a Brand Director or higher (Emerald Partner +), you will enjoy additional points if your Leadership teams are greater than 50,000 LTSV.**

LEADERSHIP TEAM VOLUME	50,000 LTSV	60,000 LTSV	70,000 LTSV	80,000 LTSV	90,000 LTSV	100,000 LTSV
LEADERSHIP TEAM BONUS POINTS	10	12	14	16	18	20

4. **Creator Bonus Points:** Earn additional Success Points for helping new Brand Affiliates achieve their goals.

	STAR AFFILIATE CREATOR	BRAND REPRESENTATIVE CREATOR	RUBY CREATOR
WHEN YOU DEVELOP	New BA with 500 DC-SV	New Brand Representative on your G-1	New Ruby on your G1
SUCCESS POINTS	1 (monthly)	4 (one-time points)	10 (one-time points)

SUCCESS POINT TARGETS & TITLE TO ATTEND

PREMIUM TRACK : TRIP FOR TWO (2), FLIGHTS FOR TWO (2)					
TRIP	Success Trip I	Success Trip II	Success Trip III	Success Trip IV	Success Trip V*
MINIMUM TITLE REQUIRED	Lapis Partner	Lapis Partner	Ruby Partner	Ruby Partner	Emerald Director
SP TARGET	100 SP	150 SP	200 SP	250 SP	+100 SP

EXECUTIVE TRACK: TRIP FOR TWO (2), FLIGHTS FOR ONE (1)					
	TRIP	Success Trip I	Success Trip II	Success Trip III	Success Trip IV
This option is only available for accounts that have never attended a Success Trip before	MINIMUM TITLE REQUIRED	Brand Representative	Gold Partner	Lapis Partner	Refer to PREMIUM Track
	SP TARGET	100 SP	150 SP	200 SP	
	TRIP	Success Trip I	Success Trip II	Success Trip III	
	MINIMUM TITLE REQUIRED	Gold Partner	Lapis Partner	Refer to PREMIUM Track	
	SP TARGET	100 SP	150 SP You are on PREMIUM Track performance		

*Each time you attend a Success Trip; your Success Point Target will increase. During Success Trips I, II, and III, you can earn a different reward based on the two Qualification Tracks offered and based on your achievement level by the end of the qualification period, including Minimum Title. Starting on Success trip IV, there is only one Qualification Track offered.

To view the qualification requirements for Success Trip IV and beyond, please refer to the Premium Qualification Track.

*Total Organizational Volume (TOV) is the sum of your own SV and the SV of your breakaway Brand Representatives G1-G6.

**Note: Nu Skin set a Success Point target for each Brand Representative based on performance starting in 2016.

These personalized targets may be found in V&G and more details regarding this can be found on the website www.nuskin.com/successtrip.

Qualifications subject to change. Please visit www.nuskin.com/successtrip or contact your account manager.

For the complete Success Trip Terms and Conditions, please go to www.nuskin.com, go to Volumes /Office /Resources /Programs/Success Trips.