

EPOCH® AVA PUHI MONI® SHAMPOO AND LIGHT CONDITIONER



Every Epoch product takes you around the world to experience authentic beauty solutions inspired by ethnobotanical ingredients. \$0.25 from each Epoch purchase is donated to the Nu Skin Force for Good Foundation to improve the lives of children everywhere. All of our ethnobotanical ingredients come from renewable sources. And we strive to use packaging that's responsibly sourced, recycled, and/or recyclable by design.

Be Epoch—take care of yourself, others, and our planet.

MEET AVA PUHI MONI SHAMPOO AND LIGHT CONDITIONER

Need a hair care solution that does it all? Discover Epoch Ava Puhī Moni Shampoo and Light Conditioner. This 2-in-1 color-safe formula without sulfates cleanses and conditions in a single step, leaving hair clean, lustrous, and silky soft. For generations, people in the South Pacific have traditionally cleansed and conditioned their hair with the nectar of the bulb-like Ava Puhī flower. Now, you can enjoy the true ava puhī experience too with this rich ethnobotanical shampoo and light conditioner.

WHY YOU'LL LOVE IT

- A convenient 2-in-1 formula that cleanses and conditions in a single step.
- Contains the extract from the bulb-like flower of Ava Puhī, the same extract that has traditionally been used for centuries in the South Pacific to clean, soften, and condition hair.
- Suitable for colored and/or chemically treated hair.
- Mindfully formulated without sulfates, parabens, or phthalates.
- Features a pleasant scent that leaves your tresses smelling amazing.
- Leaves hair clean, lustrous, and soft.
- Helps hair look and feel healthy and revitalized.
- Leaves hair more manageable, without heavy build-up or residue.
- Safety-dermatologist tested.
- Features a bottle (750 ml) that is made from 100% post-consumer resin (PCR).

- Nu Skin donates \$0.25 from every Epoch purchase to the Nu Skin Force for Good Foundation.

WHAT POWERS IT

- **Ava Puhī Extract**—taken directly from the bulb-like flower of the wild ginger plant. For generations, ava puhī has been traditionally used in the South Pacific to cleanse and condition hair.
- **Panthenol**—contributes to soft, silky, lustrous hair.
- **Cleansing Blend**—a blend of gentle, plant-based surfactants that cleanses hair and removes build up.

HOW TO USE IT

Wet hair. Place a small amount of Epoch Ava Puhī Moni Shampoo and Light Conditioner in your hands and gently massage to create a lather. Apply lather throughout your hair, then rinse thoroughly. Follow with Epoch Ava Puhī Moni Conditioner for added softening and conditioning.

TRY THESE WITH IT

- Epoch Ava Puhī Moni Conditioner
- ReNu® Hair Mask

LEARN MORE ABOUT IT

What makes Ava Puhī Extract an ethnobotanical? Ethnobotanicals are plants or herbs that are tied to a region and its people. Ava Puhī Extract falls into this group because of its traditional use in the South Pacific, where the bulb-like flower was used to cleanse and condition hair.

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What does Ava Puhī Moni mean?

Ava puhī is the Polynesian name for Zingiber zerumbet, the shampoo ginger plant. Moni is the Polynesian word for “true.” We call our product Ava Puhī Moni because it uses the “true” ava puhī—the same bulb-like flower that is traditionally used to wash hair.

What ingredient in Epoch Ava Puhī Moni Shampoo and Light Conditioner makes my hair so soft and shiny?

The natural polysaccharides found in the ava puhī bulb-like flower condition the hair shaft, making it smooth and shiny. Its natural moisturizing properties also hydrate hair, making it feel softer.

Where does Nu Skin obtain the Ava Puhī Extract?

Nu Skin has established a relationship with an independent agricultural source in the islands of Polynesia to grow and cultivate the ava puhī plant for use in all Ava Puhī Moni products.

How is Epoch Ava Puhī Moni Shampoo and Light Conditioner unique?

We formulated our Ava Puhī Moni products with the “true ava puhī” extract, not an imitation. So you get to enjoy the traditional benefits of this incredible plant, enhanced by modern science.

Is Epoch Ava Puhī Moni Shampoo & Light Conditioner safe for color-treated hair?

Yes! We verified our color protection via a third-party study.

What hair type is best suited to Epoch Ava Puhī Moni Shampoo and Light Conditioner?

Epoch Ava Puhī Moni Shampoo and Light Conditioner is suitable for thicker hair types. Those with dry or damaged hair may want to follow with Epoch Ava Puhī Moni Conditioner for more conditioning benefits.

How does Epoch support Nu Skin’s commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed the Ava Puhī Moni Shampoo and Light Conditioner bottle with 100% post-consumer resin.

All our Epoch product bottles are made from 100% post-consumer resin (PCR), the packaging for the Eco Pac tubes is made from 100% responsibly sourced bioresin, the Blemish Treatment tube is made with 39% PCR, and the cartons are made from 100% recycled paper. Plus, all of our ethnobotanical ingredients come from renewable sources. Please check your local capabilities and recycle the bottles and cartons where possible. By purchasing Epoch, you’re joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Visit www.nuskin.com/sustainability for more information and details on how to recycle.

WHAT’S IN IT

Water (Aqua), Cocamidopropyl Hydroxysultaine, Sodium C14-16 Olefin Sulfonate, Polyglyceryl-6 Distearate, Decyl Glucoside, Cocamidopropyl Betaine, Caprylyl Glycol, Dimethicone, Panthenol, Zingiber Zerumbet Juice, Melia Azadirachta Flower Extract, Melia Azadirachta Leaf Extract, Guar Hydroxypropyltrimonium Chloride, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Sodium Benzoate, Glycerin, PEG-150 Distearate, Tetrasodium Glutamate Diacetate, Sodium Hydroxide, Citric Acid, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin.