

Nu Skin North America

2021 Brand Affiliate Compliance Summary

This compliance information is provided by Nu Skin North America, on behalf of Nu Skin International Inc. (“Nu Skin”).

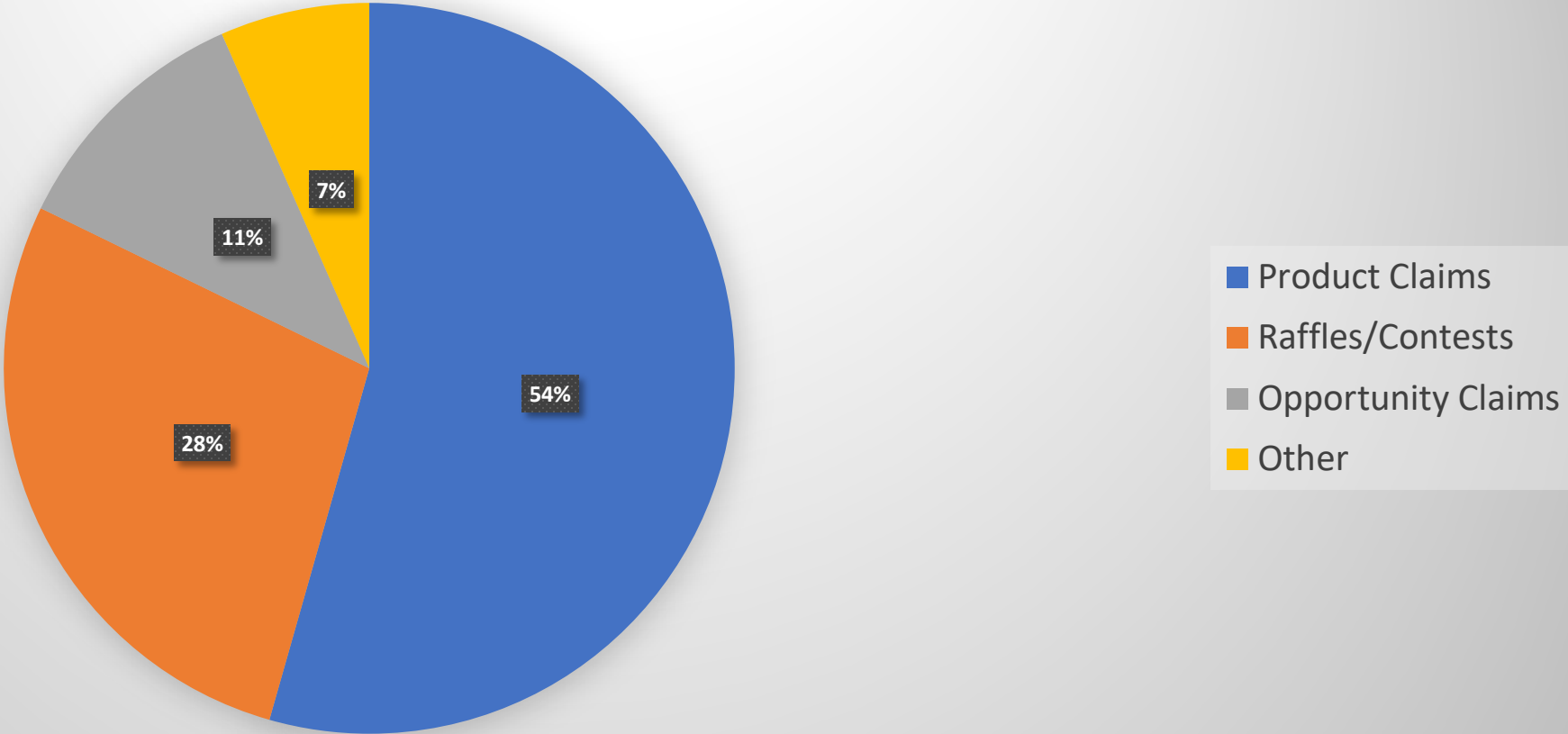
The following are remedial measures imposed by the Compliance Review Committee (“CRC”) for violations reported between January and December 2021. The total number of North America Brand Affiliates with violations was 1316.

Pin Titles		Remedial Measures*	
Brand Affiliate:	956	Education/Warning Call or Letter:	787
Brand Representative:	226	Merge/Move:	1
Brand Partner:	41	Termination:	430
Senior Brand Partner:	58	Withholding:	88
Exec. Brand Partner:	12	Probation:	3
Brand Director:	10	No Action	9
Senior Brand Director:	5		
Exec. Brand Director:	8		

*One Brand Affiliate may incur multiple remedial measures

Total Brand Affiliate Violations by Type*

North America Violations 2021



*For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

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Global compliance has established a social media education and outreach program to educate Brand Affiliates concerning appropriate online activities. As part of this program, members of the North America compliance team regularly reach out to Brand Affiliates to educate them regarding problematic opportunity claims, product claims, and other content related to their online activities.

During 2021, the North America compliance team documented 2422 incidents of educational outreach to Brand Affiliates.

