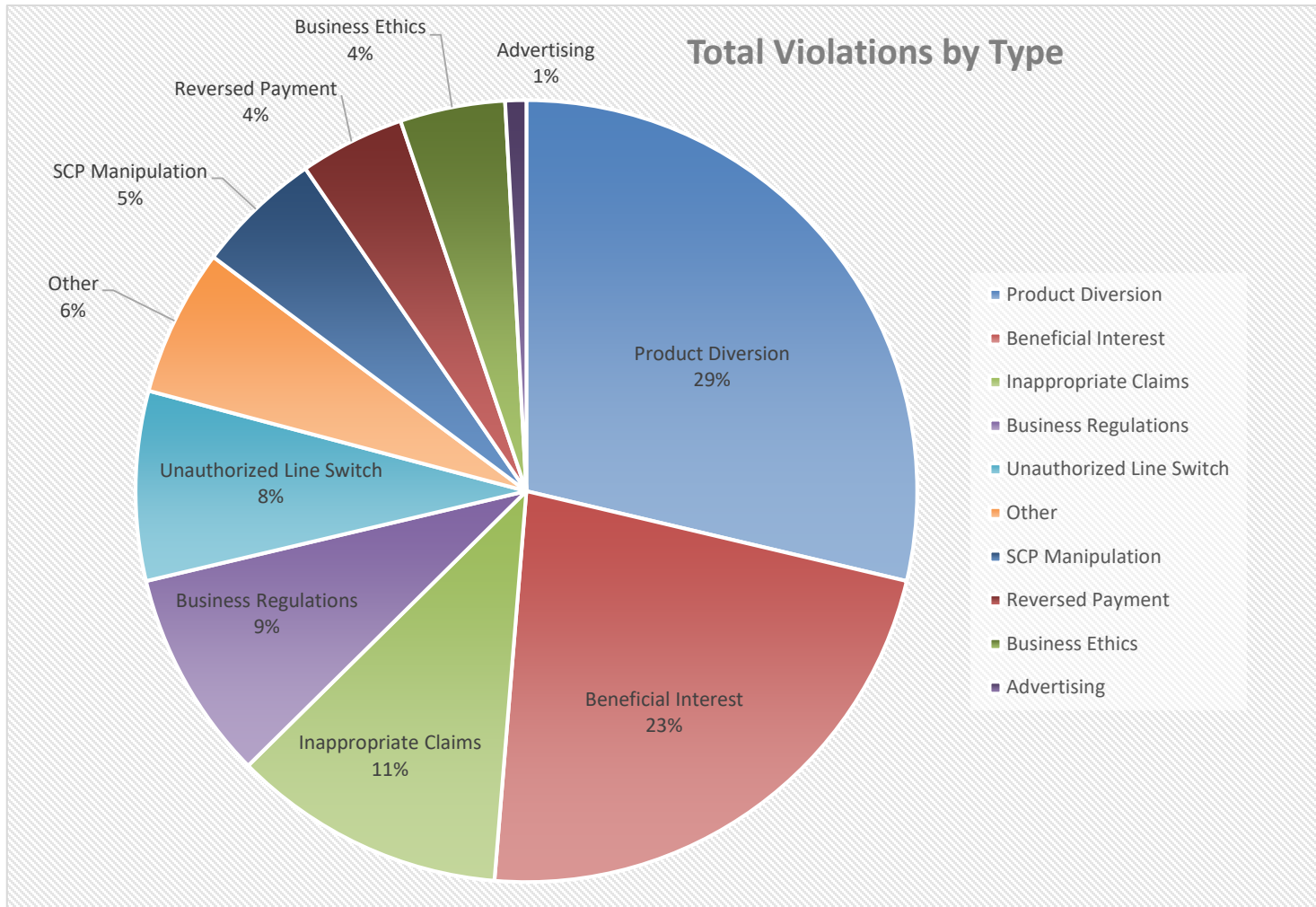


**Nu Skin North America
2018 Compliance Summary**

NU SKIN NORTH AMERICA 2018 COMPLIANCE SUMMARY



*For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

NU SKIN NORTH AMERICA 2018 COMPLIANCE SUMMARY

This compliance information is provided by Nu Skin Enterprises, Inc. on behalf of Nu Skin International Inc. (“Nu Skin”).

The following summary contains remedial measures imposed by the Compliance Review Committee (“CRC”) for violations reported between January and December 2018.

Total number of North America Brand Affiliates with violations: 115

<u>Titles Affected</u>		<u>Remedial Measures Imposed*</u>	
Brand Affiliate:	58	Education/Warning Call or Letter:	22
Brand Representative:	25	Withholding (10%-100%):	10
Gold Partner:	8	Merge/Move:	33
Lapis Partner:	7	Probation:	4
Ruby Partner:	5	Termination:	33
Emerald Director:	6	No Action:	10
Diamond Director:	2	Other:	3
Blue Diamond Director:	4		

*One Brand Affiliate may incur multiple remedial measures

NU SKIN NORTH AMERICA 2018 COMPLIANCE SUMMARY

Nu Skin is committed to operating its business in compliance with applicable laws and regulations, and to protecting consumers and customers alike. The Company is also committed to ensuring that its Independent Brand Affiliates act in a similar manner. The company believes that an effective compliance program should focus on five key areas:

- Company Policies and Procedures**
- Education and training**
- Monitoring compliance**
- Remedial measures**
- Evaluation and oversight**

NU SKIN NORTH AMERICA 2018 COMPLIANCE SUMMARY

The Company established the CRC to review and monitor Brand Affiliate activities. The CRC meets on a regular basis and is managed by the Vice President of Global Compliance. The CRC is also comprised of several members of senior level management. The purpose of the CRC is as follows:

- Develop and maintain policies related to Brand Affiliate compliance and supervision. At this time, Nu Skin North America is particularly focused on inappropriate claims, product diversion, and educating Brand Affiliates on appropriate sponsoring practices.**
- Educate and train Brand Affiliates on how to build a healthy, long-term business.**
- Nu Skin North America and Brand Affiliates alike can enhance the company's reputation by demonstrating an unwavering commitment to comply with applicable law.**
- Enforce the terms and conditions of the Brand Affiliate Agreement, including the Policies and Procedures and Sales Compensation Plan.**