

Cosmo and Venus Williams Feature

What Sales Leaders Can Do:

- Reshare or repost corporate posts.
- For Instagram, use a post that is identical to the corporate or market posts. See examples below.
- Tag Cosmo on the reshared corporate post

Because Sales Leaders can only repost and reshare corporate posts, they Cannot do the following:

- Can't use Cosmo's logo on a branded asset
- Can't use Venus Williams' image
- Can't use the cover of the magazine or other images from the magazine
- Can't say that Venus sponsors our products or loves all of our products
- Can't say that Cosmo sponsors our products or loves our products
- Can't tag Venus

Approved Posts, Captions and Hashtags

Facebook

We're thrilled to share this article from @Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit <https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/>. #NuSkin #LumiSpa #ageLOC

FACEBOOK PREVIEW

DESKTOP MOBILE

Nu Skin
Yesterday at 8:56am

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A Super-Inside Look at the Life of Venus Williams, aka the Icon We All Need Right Now

Our October cover star gives us a sneak peek into her life and how she's more than just a tennis star.


Like Comment Share

Twitter


Check out this article from @Cosmopolitan featuring Venus Williams! In it, she shares her love for one of her favorite skin care products, #ageLOC #LumiSpa!

<https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/>. #NuSkin

TWITTER PREVIEW DESKTOP MOBILE

 nuskin @nuskin • 36m

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www.cosmopolitan.com

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Instagram

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****Instagram feed posts do not allow hyperlinks, so Sales Leaders can direct their followers to a link in their bio to see the article. As an alternative, Sales Leaders can include the Cosmopolitan link in their caption for their followers to copy and paste into a browser.**

For example:

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