

Magazine Feature Guidelines

What Sales Leaders **Can** do with the Cosmo, POPSUGAR, Allure and SELF Magazine features:

- Reshare or repost corporate posts.
- For Instagram, use a post that is identical to the corporate or market posts. See posts and examples below.
- Include the respective links to the articles:
 - POPSUGAR: [25 Long-Wearing Lipsticks, Stains, and Creams That Won't Smudge or Smear](#)
 - SELF Magazine: [Venus Williams on Freezing Time and Nonnegotiable Bedtimes](#)
 - Cosmopolitan: [A Super-Inside Look at the Life of Venus Williams, aka the Icon We All Need Right Now](#)
 - Allure: [The 13 Most Effective Whitening Toothpastes, According to Dentists](#)
- Tag @cosmo, @popsugar, @selfmagazine, @allure and @popsugarbeauty on the respective reshared corporate posts, but do not tag Venus.

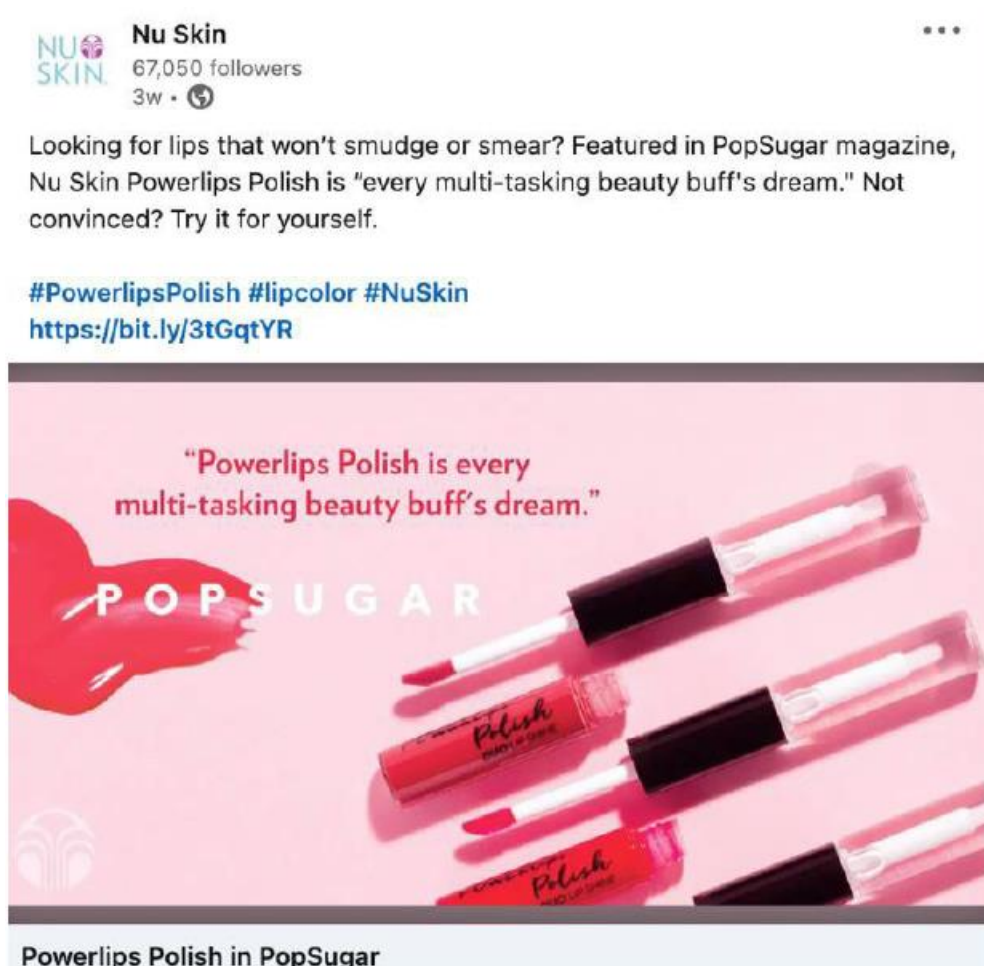
Because Sales Leaders can only repost and reshare corporate posts, they **Cannot** do the following:

- Can't tag Venus
- Can't say that Venus sponsors our products or loves our products
- Can't use Venus Williams images other than the ones that pre-populate from the Cosmopolitan and SELF Magazine articles
- Can't use the standalone Cosmo, Allure, SELF Magazine, or POPSUGAR logos in any way
- Can't use the cover of the magazines or other images from the magazines
- Can't say that Cosmo, Allure, SELF Magazine, or POPSUGAR sponsor our products or love our products

POPSUGAR:

- [Instagram](#)
- [Facebook](#)
- [LinkedIn](#)
- [Twitter](#)

Looking for lips that won't smudge or smear? Featured in @POPSUGAR magazine, Nu Skin Powerlips Polish is "every multi-tasking beauty buff's dream." Not convinced? Try it for yourself.
#PowerlipsPolish #lipcolor #NuSkin



SELF Magazine:

- [Facebook](#)
- [Instagram](#)
- [Twitter](#)
- [LinkedIn](#)

Venus Williams shares with [@selfmagazine](#) that using ageLOC LumiSpa is one of the most important steps in her bedtime routine. To learn more about her routine, including her skincare must-haves, visit the link in our bio!

[#NuSkin](#) [#ageLOCLumiSpa](#) [#cleansingdevice](#) [#lumispanuskin](#) [@pasternacks](#)



nuskin Venus Williams shares with [@selfmagazine](#) that using ageLOC LumiSpa is one of the most important steps in her bedtime routine. To learn more about her routine, including her skincare must-haves, visit <https://www.self.com/story/sleeping-with-venus-williams>. [#NuSkin](#) [#LumiSpa](#) [#ageLOC](#) less

1 HOUR AGO

Cosmo:

- [Instagram](#)
- [Facebook](#)
- [LinkedIn](#)
- [Twitter](#)

We're thrilled to share this article from @Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit <https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/>. #NuSkin #LumiSpa #ageLOC

Facebook preview

QV NuSkin
Yesterday at 8:56am

We're thrilled to share this article from Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit [shorturl/aBcXyZ](https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/), #NuSkin #LumiSpa #ageLOC



A Super-Inside Look at the Life of Venus Williams, aka the Icon We All Need Right Now

Our October cover star gives us a sneak peek into her life and how she's more than just a tennis star.

Like

Comment

Share

Instagram preview



nuskin @nuskin • 36m

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Check out this article from @Cosmopolitan, featuring Venus Williams! In it, she shares her love for one of her favorite skin care products, #ageLOC #LumiSpa! [shorturl.at/laBcXyZ](https://www.cosmopolitan.com). #NuSkin



A Super-Inside Look at the Life of Venus Williams, aka the Icon We All Need Right Now

Our October cover star gives us a sneak peek into her life and how she's more than just a tennis star.

www.cosmopolitan.com

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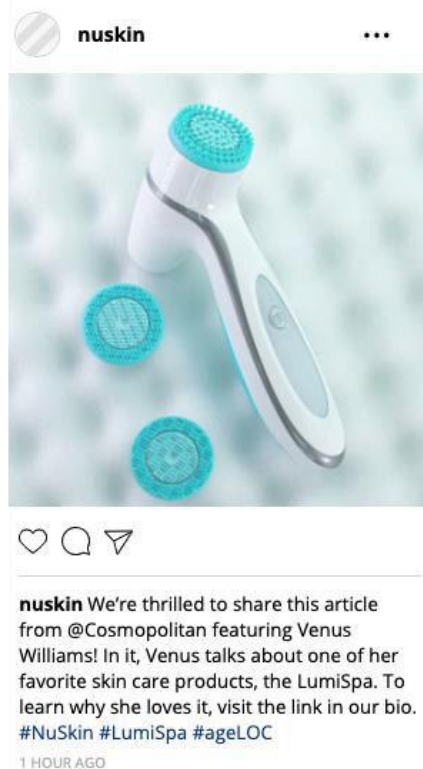
Instagram

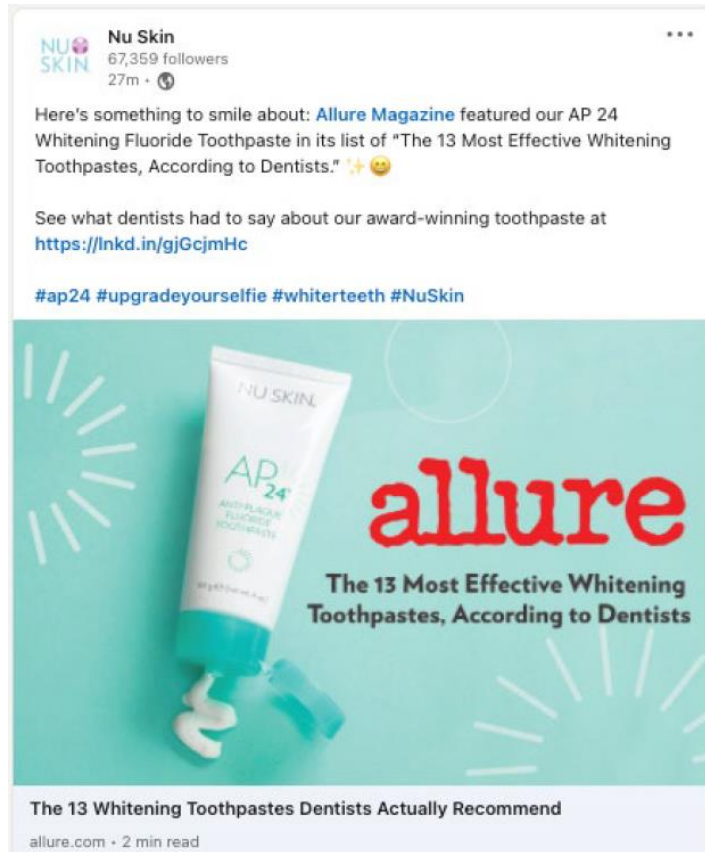
We're thrilled to share this article from @Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit the link in our bio. #NuSkin #LumiSpa #ageLOC

****Instagram feed posts do not allow hyperlinks, so Sales Leaders can direct their followers to a link in their bio to see the article. Or Sales Leaders can include the article links in their caption for their followers to copy and paste into a browser.**

For example:

We're thrilled to share this article from @Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit <https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/>. #NuSkin #LumiSpa #ageLOC





Allure Feature:

- [Twitter](#)
- [LinkedIn](#)
- [Instagram](#)
- [Facebook](#)

AP24 Whitening Toothpaste featured in Allure

Here's something to smile about: Allure featured our AP 24 Whitening Fluoride Toothpaste in its list of "The 13 Most Effective Whitening Toothpastes, According to Dentists."

See what dentists had to say about our award-winning toothpaste at <https://www.allure.com/gallery/best-whitening-toothpastes>

#ap24 #upgradeyourselfie #whiterteeth #NuSkin