

VITOX

VITAMIN & MINERAL FORMULA

Nutrition for Health and Well-being*



POSITIONING STATEMENT

Vitox® provides a well-balanced blend of essential vitamins and minerals to fight the effects of aging and promote overall health and well-being.*

CONCEPT

Large nutrition surveys consistently show that inadequate intakes of essential vitamins and minerals are common in the U.S. and other industrialized countries. The Continuing Survey of Food Intakes by Individuals (CSFII), conducted in 1994–96 by the US Department of Agriculture (USDA), showed that most people do not meet the Recommended Dietary Allowances (RDAs) for many of the essential vitamins and minerals. Vitox® is a well-balanced multivitamin/mineral antioxidant dietary supplement providing beta-carotene, vitamins C & E, B-complex vitamins, and chelated minerals. It is an excellent product for anyone who wishes to supplement the diet with a balanced multi-nutrient supplement providing all essential vitamins and minerals. Vitox® contains antioxidant nutrients designed to neutralize free radicals. Vitox® also includes selenium and many other important vitamins and minerals to support normal health and well-being.*

PRIMARY BENEFITS

- Well-balanced antioxidant formula with vitamins A, C, and E, and beta-carotene.
- Bone formula rich in calcium, magnesium, chromium, and selenium*
- B-vitamin formula supports normal energy metabolism*
- Trace mineral formula includes zinc, iron, copper, manganese, chromium, and selenium
- Supplies bioavailable, chelated minerals, and trace minerals for easier absorption*

- Multivitamin/mineral formula addresses common nutrient deficiencies*

WHAT MAKES THIS PRODUCT UNIQUE?

- Well-balanced
- Historical favorite for many distributors

WHO SHOULD USE THIS PRODUCT?

Adults 18–40 years of age who want a well-balanced multivitamin/mineral supplement should take Vitox®.

DID YOU KNOW?

- All of the antioxidants in the body work together in what is referred to as the ‘antioxidant network’ to fight free radical damage and protect our delicate tissues and cells
- Almost 80% of females do not get the recommended daily amount of calcium
- The DNA in each cell of your body receives 70,000 free radical hits per day
- There are 10¹⁴ free radicals in just one cigarette.

FREQUENTLY ASKED QUESTIONS

Why is it important to take a multivitamin while trying to lose weight?

Nutrition experts recognize that it’s often difficult to create and choose weight-loss diets that include the required nutrients at recommended intake levels. The use of a vitamin and mineral fortified supplement is part of a healthy plan for anybody trying to lose weight. Fortunately, Vitox® provides a high quality vitamin and mineral supplement to help address the additional oxidative stress and nutritional needs associated with losing weight. Vitox® is an excellent companion for any weight management program.

OVERDRIVE®

Who should take Vitox®?

Anyone who wishes to supplement their diet with a balanced multivitamin supplement that provides all essential vitamins and minerals. Vitox® should not be taken with any other member of the LifePak® Vitox® Vitamin & Mineral Formula Nutrition for Health and Well-being*2 family since it provides many of the same basic nutrients as LifePak® or Life Essentials®.

What is the difference between LifePak® and Vitox®?

Like LifePak®, Vitox® is a multi-nutrient supplement providing all essential vitamins and minerals. However, Vitox® does not provide the wide spectrum of phytonutrients present in LifePak®, LifePak® Prime, or LifePak® Women.

Why is there so much vitamin A in Vitox®?

Vitox® provides a safe, low level of vitamin A. There is a total of 20,000 IU of vitamin A in Vitox®, of which 63% is beta-carotene. If someone is taking 4 capsules of Vitox® daily, they are getting 12,600 IU of beta carotene and 7400 IU of vitamin A, so there is no issue of getting even close to the LOAEL for vitamin A. Research shows no evidence that the conversion of beta-carotene to vitamin A contributes to vitamin A toxicity, even when beta-carotene is ingested in large amounts.

KEY SCIENTIFIC STUDIES

1. Fairfield KM, Fletcher RH. Vitamins for chronic disease prevention in adults: scientific review. J Am Med Assoc, 2002 Jun 19; 287(23): 3116–3126.
2. Fletcher RH, Fairfield KM. Vitamins for chronic disease prevention in adults: clinical applications. J Am Med Assoc, 2002 Jun 19; 287(23):3127–9.
3. McKay DL, et al. The effects of a multivitamin/mineral supplement on micronutrient status, antioxidant capacity, and cytokine production in healthy older adults consuming a fortified diet. J Am Coll Nutr, 2000 Oct; 19(5):613.

Supplement Facts

Serving Size 2 Capsules Servings per Container 60

Amount Per 2 Capsules	% Daily Value*
Vitamin A (63% as Beta Carotene (1,890 mcg RAE) from . . . 3,000 mcg RAE	333%
<i>Blakeslea trispora</i> and Vitamin A acetate)	
Vitamin C (as Calcium Ascorbate)	250 mg 278%
Vitamin D (as Cholecalciferol)5 mcg 25%
Vitamin E (as d-Alpha Tocopheryl Succinate,	100 mg 667%
Mixed Tocopherols)	
Vitamin K (as Phylloquinone)35 mcg 29%
Thiamin (as Thiamine Mononitrate)	1.5 mg 125%
Riboflavin (as Riboflavin)	1.7 mg 131%
Niacin (as Niacinamide)20 mg NE 125%
Vitamin B6 (as Pyridoxine Hydrochloride)2 mg 118%
Folate (200 mcg as Folic Acid)333 mcg DFE 83%
Vitamin B12 (as Cyanocobalamin)6 mcg 250%
Biotin150 mcg 500%
Pantothenic Acid (as D-Calcium Pantothenate)25 mg 500%
Calcium (as Calcium Carbonate, Calcium Ascorbate,275 mg 21%
Calcium Citrate, Calcium Bisglycinate)	
Iron (as Iron Bisglycinate)3 mg 17%
Magnesium (as Magnesium Oxide, Magnesium100 mg 24%
Citrate, Magnesium Glycinate)	
Zinc (as Zinc Bisglycinate)	7.5 mg 68%
Selenium (as L-Selenomethionine)50 mcg 91%
Copper (as Copper Bisglycinate)1 mg 111%
Manganese (as Manganese Bisglycinate)	2.5 mg 109%
Chromium (as Chromium Nicotinate Glycinate)50 mcg 143%
Boron (as Boron Citrate)05 mg *

* Daily Values not established

OTHER INGREDIENTS: Gelatin, Microcrystalline Cellulose, Magnesium Stearate, Silicon Dioxide.

DIRECTIONS FOR USE

Take two (2) capsules twice daily with eight (8) ounces of liquid during your morning and evening meals. Store in a cool, dry place.

WARNINGS

Keep out of reach of children. If you are pregnant or lactating, or taking a prescription medication, consult a physician before using this product.

