

BIOGINKGO 27/7®

PROMOTES MEMORY,
CONCENTRATION, AND
MENTAL SHARPNESS*



POSITIONING STATEMENT

BioGinkgo 27/7 is a high quality preparation of ginkgo biloba leaf extract for the maintenance of healthy cognitive performance and circulatory health.*

CONCEPT

Ginkgo biloba is the oldest known living tree species, and can be traced back more than 200 million years. The first uses of ginkgo as a traditional medicine was first mentioned in an ancient Chinese Materia Medica published in 2800 B.C. Modern scientific research into the benefits and active constituents of ginkgo biloba began in the late 1950s and twenty years of research led to the development of this standardized, concentrated extract from the leaves. Today, ginkgo biloba extract is one of the most widely used botanicals in the world and the focus of extensive scientific research, including over 400 published studies and reports.

If you feel you've been slightly forgetful lately, give yourself a mental performance boost. By promoting circulation to the brain, arms, and legs, BioGinkgo 27/7 improves memory and concentration while reducing the incidence of occasional absent-mindedness. BioGinkgo 27/7 is a high quality preparation of ginkgo biloba leaf extract standardized to scientifically supported ratios of 27% ginkgo flavone glycosides and 7% terpene lactones.*

The key active ingredients in BioGinkgo 27/7 are standardized with known content and uniform consistency, and are provided at clinically significant levels. Pharmedex® BioGinkgo 27/7 delivers the maximum concentrations of all active compounds as specified by the German monograph standards. The German Commission E, one of Europe's most respected herbal standard authorities, has defined the active compo-

nents of ginkgo biloba extract as 22 to 27% flavonoid glycosides, and 5 to 7% terpene lactones.

PRIMARY BENEFITS

- Stimulates memory and concentration*
- Promotes circulation to the brain, arms, and legs*
- Natural antioxidant that may help support the antioxidant defense system in fighting free radicals*

WHAT MAKES THIS PRODUCT UNIQUE?

- Delivers the maximum concentrations of all active compounds as specified by the German monograph standards
- Uses a novel extraction process to yield one of the highest concentrations of actives available
- Clinically-proven to be safe and effective

WHO SHOULD USE THIS PRODUCT?

BioGinkgo 27/7 is recommended for adults who would like to support memory, concentration, mental sharpness, and overall circulation to the brain, arms, and legs.*

DIRECTIONS FOR USE

Take one (1) tablet twice daily with a meal. Store in a cool, dry place. Do not chew tablet.

DID YOU KNOW?

- An estimated five million people nationwide suffer from cognitive decline
- The number of people with cognitive impairment doubles for every five-year interval beyond age 65
- It is estimated that 5% of those age 65 and up to 50% of those 85 or older have decreased cognitive function

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FREQUENTLY ASKED QUESTIONS

How does BioGinkgo 27/7® work?

Ginkgo flavone glycosides are antioxidants with activity thought to promote normal cognitive function and memory. Terpene lactones have been shown to increase circulation, particularly to the brain, which facilitates normal brain function, memory, and concentration.*

How is BioGinkgo 27/7® standardized?

The German Commission E, one of Europe's most respected herbal standard authorities, has defined the active components of ginkgo biloba extract as 22 to 27% flavonoid glycosides, and 5 to 7% terpene lactones. BioGinkgo 27/7 is standardized to 27% ginkgo flavone glycosides and 7% terpene lactones, one of the highest levels available in a ginkgo product. This is made possible by a novel extraction process.

Is BioGinkgo 27/7® safe?

BioGinkgo 27/7 is safe at the recommended dosage. There are no known toxicities at the recommended dose.

KEY SCIENTIFIC STUDIES

1. Li C-L, Wong YY. The bioavailability of ginkgolides in ginkgo biloba extracts. *Planta Medica*, 1997; 63:563-5.
2. Chang J, Chang M. Medicinal uses of ginkgo biloba. *Today's Therapeutic Trends*, 1997; 15(1): 63-74.
3. Singh B, Song H, Liu XD, Hardy M, Liu GZ, Vinjamury SP, Martirosian CD. Dangshen (*Codonopsis pilosula*) and Bai guo (*Ginkgo biloba*) enhance learning and memory. *Altern Ther Health Med*, 2004 Jul-Aug; 10(4):52-6.
4. Wang XM, Fu H, Liu GX. Clinical study on treatment of mild cognitive impairment by modified wuzi yanzong granule. *Zhongguo Zhong Xi Yi Jie He Za Zhi*, 2004 May; 24(5):392-5. (Chinese)
5. Kanowski S, Hoerr R. Ginkgo biloba extract EGb 761 in dementia: intent-to-treat analyses of a 24-week, multi-center, double-blind, placebo-controlled, randomized trial. *Pharmacopsychiatry*, 2003 Nov; 36(6):297-303.
6. Cieza A, Maier P, Poppel E. Effects of Ginkgo biloba on mental functioning in healthy volunteers. *Arch Med Res*, 2003 Sep-Oct; 34(5):373-81

Supplement Facts

Serving Size 1 Tablet

Amount Per Serving	% Daily Value
Ginkgo (<i>Ginkgo biloba</i>) leaf extract	60 mg *

*Daily Value not established.

OTHER INGREDIENTS: Dextrose, Microcrystalline Cellulose, Stearic Acid, Croscarmellose Sodium, Coating (Sodium Carboxymethyl Cellulose, Dextrin, Dextrose, Soy Lecithin, Sodium Citrate), Silicon Dioxide, Magnesium Stearate.

CONTAINS Soy, Wheat.

WARNINGS

Keep out of reach of children. Consult a physician prior to use if pregnant or lactating, or using prescription medication. Discontinue use 2 weeks prior to and after surgery. Discontinue use and consult a physician if any adverse reactions occur. Do not take with any other ginkgo-containing products. Do not use if safety seal is broken or missing.

