

BEAUTY FOCUS® MULTIBEAUTY

Beauty has no gender. Beauty is everywhere and within everyone. And Beauty Focus is all about how you look and feel. It's a physical reflection of your inner health. It's about the visible results you can achieve with the right nutritional supplements. The secret to a beautiful outside begins on the inside.



MEET MULTIBEAUTY

A multinutrient powerhouse that nourishes and protects hair, nails, and skin to get heads turning. Beauty Focus MultiBeauty blends nature's finest ingredients into one easy-to-take supplement, so you can have it all. Let's start with the Grapefruit and Rosemary Extracts. This clinically proven combination helps protect your skin (and important skin proteins like collagen and elastin) from damaging environmental stressors, including photoaging.* Then Biotin, also known as vitamin B7, is clinically proven to revitalize both your hair and nails by supporting healthy cell growth and helping your body produce much-needed keratin.* And finally, a potent blend of vitamins protects and nourishes for healthy skin, more luscious hair, and stronger nails.* This super supplement blends nutritional science and beauty expertise in a way only Nu Skin can. MultiBeauty goes in, gorgeous you comes out.

WHY YOU'LL LOVE IT

- A multinutrient, multi-benefit powerhouse.
- Helps protect your skin (and important skin proteins like collagen and elastin) from damaging environmental stressors, including photoaging.*
- Nourishes and strengthens hair and nails, rejuvenating tired hair and brittle nails.*
- Promotes a youthful appearance.*
- Includes a comprehensive blend of beauty-loving nutrients at clinically substantiated levels.
- Helps improve skin's response to oxidative stress.*
- Provides skin with important antioxidants and nutrients.*
- Clinically proven to support healthy-looking hair, nails, and skin.*
- Provides complementary nutrient support to Beauty Focus Collagen+.
- Helps improve skin health and prepare skin for better complementary benefits with Nu Skin® skincare regimens.

WHAT POWERS IT

- **Grapefruit and Rosemary Extracts**—this clinically supported combination helps protect your skin from environmental stressors and improve skin appearance.
- **Biotin**—clinically shown to promote healthy hair and nails.
- **B Vitamins**—support healthy, vibrant hair.
- **Vitamins C, E, and Beta Carotene**—potent antioxidants that protect skin from oxidative and environmental stress. Vitamin C also helps support the synthesis of collagen in your skin.

HOW TO USE IT

Take one capsule each day, with water.

TRY THESE WITH IT

- Beauty Focus Collagen +
- ageLOC® LumiSpa® + Treatment Cleanser
- Tru Face® Line Corrector
- ageLOC Transformation
- Nu Skin 180® Anti-Aging Skin Therapy System
- ageLOC® Facial Spa
- ageLOC® Youth
- Nutricentials® Bioadaptive Skin Care®
- Nu Colour® Lash + Brow Serum
- ageLOC® Nutriol® hair products

CLINICALS THAT PROVE IT

In a clinical study, after taking MultiBeauty once daily for 12 weeks, subjects were asked questions about their hair and nails as part of a self-perception survey. These are the percentages of positive responses.**

- My hair looks healthier: 64%
- My hair feels strengthened: 79%
- My nail appearance has improved: 64%
- My nails appear less brittle: 61%

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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These subjects also answered questions about their perceived improvement in skin appearance. This is the percentage of subjects that noticed improvement over baseline.

- Visible facial skin firmness: 100%
- Visible facial skin tightness: 100%
- Facial skin smoothness: 100%
- Facial skin hydration: 97%
- Overall facial appearance: 100%

LEARN MORE ABOUT IT

What makes MultiBeauty unique?

Beauty Focus MultiBeauty is a multi-benefitting multinutrient that nourishes and strengthens your hair, nails, and skin, while also protecting your skin from damaging environmental stressors.* It features unique Grapefruit and Rosemary antioxidants that help protect your skin (and important skin proteins like collagen and elastin) from damaging environmental stressors, including photoaging.* Also featuring Biotin to help support the production of keratin in your body,* along with a comprehensive blend of other clinically proven, beauty-loving nutrients, MultiBeauty does more than typical beauty supplements on the market. It's the safe, convenient way to support your body with many of the benefits you need to enhance your beauty regimen.*

How does MultiBeauty support healthy hair?

The human scalp contains around 100,000 hair follicles made up of different cells that are constantly undergoing cellular turnover. The vitamin C, vitamin E, B vitamins, and beta-carotene included in MultiBeauty all play key roles in this renewal process, which is important for keeping hair healthy and beautiful.*

How does MultiBeauty support healthy nails?

Nails are made of proteins, called keratin, which help make nails strong and resilient. Biotin supports the production of keratin, so your body can continually repair and maintain your nails.

How does MultiBeauty support healthy skin?

Modern life means you are constantly bombarded by oxidative stress from a variety of sources, including smoking, pollution, and other environmental factors. MultiBeauty helps protect your skin from this damage and supports healthy skin thanks to the antioxidants vitamins C and E and beta-carotene. Vitamin C is also essential to produce collagen in skin, and the B vitamins provide vital nourishment that skin needs to flourish*! In other words, even the nutrients in MultiBeauty are multitasking to help you look and feel your best.

Can I take MultiBeauty with Collagen+?

Yes! MultiBeauty provides complementary nutrient support for Collagen+, and taking these two products together is a great way to level up your inside-out, beauty-from-within support. Collagen+ helps build Collagen and Elastin, and MultiBeauty helps protect these important skin proteins.* Collagen+ provides a blend of collagen peptides, lutein, and phytoceramides to support collagen and elastin production within your skin, along with other benefits.* MultiBeauty provides foundational nutrition support for hair, nails, and skin,* including vitamin C, rosemary, and grapefruit extracts. It also contains important B vitamins for additional protection against environmental stress and oxidative damage that can be detrimental to both collagen and elastin.* Finally, MultiBeauty supports keratin found in the epidermis,* and Collagen+ supports collagen found in the dermis.* So, combining the two yields more complete skin support. It's a one-two punch for complementary benefits and results.

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SCIENCE THAT PROVES IT

1. Lauer, A. C., N. Groth, S. F. Haag, M. E. Darvin, J. Lademann and M. C. Meinke (2013). Dose-dependent vitamin C uptake and radical scavenging activity in human skin measured with in vivo electron paramagnetic resonance spectroscopy. *Skin Pharmacol Physiol* 26(3): 147–154.
2. Colombo, V. E., F. Gerber, M. Bronhofer and G. L. Floersheim (1990). Treatment of brittle fingernails and onychoschizia with biotin: scanning electron microscopy. *J Am Acad Dermatol* 23(6 Pt 1): 1127–1132.
3. Park, K. (2015). Role of micronutrients in skin health and function. *Biomol Ther (Seoul)* 23(3): 207–217.
4. Nobile V, Michelotti A, Cestone E, et al. Skin photoprotective and antiageing effects of a combination of rosemary (*Rosmarinus officinalis*) and grapefruit (*Citrus paradisi*) polyphenols. *Food Nutr Res.* 2016;60:31871. Published 2016 Jul 1.
5. Pérez-Sánchez A, Barrajón-Catalán E, Caturla N, et al. Protective effects of citrus and rosemary extracts on UV-induced damage in skin cell model and human volunteers. *J Photochem Photobiol B.* 2014;136:12–18.

WHAT'S IN IT

Supplement Facts		
Serving Size: 1 capsule		Servings Per Container: 30
Amount per serving		% DV
Vitamin A	900 mcg RAE	100%
(100% as Beta Carotene from <i>Blakeslea trispora</i>)		
Vitamin C (as Calcium Ascorbate)	200 mg	222%
Vitamin E (as d-Alpha Tocopheryl Succinate)	30 mg	200%
Thiamin (as Thiamine Mononitrate)	1.2 mg	100%
Riboflavin	1.3 mg	100%
Niacin (as Niacinamide)	16 mg NE	100%
Vitamin B6 (as Pyridoxine HCl)	1.3 mg	76%
Folate (as Folic Acid)	400 mcg DFE	100%
Vitamin B12 (as Cyanocobalamin)	2.4 mcg	100%
Biotin	2500 mcg	8333%
Pantothenic Acid (as d-Calcium Pantothenate)	5 mg	100%
Calcium	90 mg	7%
Grapefruit (<i>Citrus paradisi</i>) Fruit Extract	50 mg	*
Rosemary (<i>Rosmarinus officinalis</i>) Leaf Extract	50 mg	*

*Daily Value Not Established

OTHER INGREDIENTS: Hypromellose, Microcrystalline Cellulose, Stearic Acid.

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