

RENU SMOOTHING SHAMPOO

Get ready to turn heads. ReNu Hair Care is an innovative system that repairs the hair shaft, seals the cuticle, and restores your hair's strength for improved manageability and shine. It helps correct and protect against damage from mechanical, environmental, and biological aggressors. And it's all delivered in 100% PCR bottles, making ReNu a sustainably smart hair care solution, too. Say hello to visibly healthier, beautiful hair.



MEET RENU SMOOTHING SHAMPOO

Wave goodbye to lackluster locks with a shampoo that helps smooth frizz and leaves hair clean, soft, and lustrous, without using sulfates. This multitasking formula is designed to gently remove excess oils and smooth out troublesome strands for effortless style and a sleek, shiny finish. It's the first step of the complete ReNu Hair Care system—a system designed to deliver incredible hair-revitalizing results.

WHY YOU'LL LOVE IT

- Features a careful blend of plant-based surfactants that gently removes buildup and leaves hair delightfully clean.
- Helps detangle and smooth frizzy hair for a sleek, flawless finish.
- Makes hair look and feel healthier, vibrant, and remarkably revitalized when used as part of the complete ReNu Hair Care system.
- Formulated free from sulfates, parabens, phthalates, and dyes.
- Proven safe on colored and chemically treated hair.
- Helps extend the life and vibrancy of color treatments by preventing fading.
- Works with ReNu Hair Care Smoothing Conditioner to give you hair that is irresistibly soft and lustrous.
- Features a bottle that is proudly made from 100% post-consumer resin (PCR).

WHAT POWERS IT

- **Cleansing Blend**—a gentle blend of plant-based (like coconut) surfactants that removes buildup and leaves hair delightfully clean.

- **Panthenol**—helps hair look and feel soft, silky, and lustrous.

HOW TO USE IT

Massage into wet hair and scalp with fingertips. Rinse thoroughly. Repeat if necessary. Follow with a ReNu conditioner.

TRY THESE WITH IT

- ReNu Volumizing Shampoo
- ReNu Volumizing Conditioner
- ReNu Smoothing Conditioner
- ReNu Hair Mask

LEARN MORE ABOUT IT

Who should use ReNu Smoothing Shampoo?

ReNu Smoothing Shampoo is great for anyone who wants to tackle dry or frizzy hair.

Can I use ReNu Smoothing Shampoo on chemically treated hair?

Yes. All ReNu Hair Care products are safe to use on chemically/color-treated hair.

Does ReNu Smoothing Shampoo contain any ingredients that come from animals?

No. We use zero animal or animal byproduct ingredients in any ReNu Hair Care formula.

Can I use ReNu Smoothing Shampoo every day?

Yes! We recommend you use a ReNu shampoo and conditioner with every wash to achieve the best results. You can use ReNu Hair Mask in place of a conditioner two

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to three times each week, particularly if your hair is dry or damaged.

How does ReNu Hair Care support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed all ReNu Hair Care shampoo and conditioner bottles with 100% post-consumer resin (PCR). By purchasing ReNu Hair Care products, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit www.nuskin.com/sustainability for more information.

WHAT'S IN IT

Water (Aqua), Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Cocamidopropyl Hydroxysultaine, Butyrospermum Parkii (Shea) Butter, Panthenol, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Sodium PCA, Acrylates Copolymer, Decyl Glucoside, Glycerin, Glycol Distearate, Guar Hydroxypropyltrimonium Chloride, Decylene Glycol, 1,2-Hexanediol, Aminomethyl Propanol, Caprylyl Glycol, Ethylhexylglycerin, Disodium EDTA, Sodium Benzoate, Laureth-4, PEG/PPG-18/18 Dimethicone, Tricalcium Phosphate, Ammonium Chloride, Citric Acid, Fragrance (Parfum), Phenoxyethanol.

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