


Nu Skin

RenuSpa iO™ Promotional Guidelines



Nu Skin is excited to welcome the RenuSpa iO to our line-up of beauty devices! Because our Brand Affiliates are excited to begin promoting this revolutionary device, we have created these guidelines to ensure that all messaging is consistent with official content and company-approved claims.



RenuSpa iO is sold exclusively in the United States

RenuSpa iO DOs and DON'Ts

DO: share appropriate claims and personal testimonials that are consistent with the approved benefits found in the RenuSpa iO **Product Information Page**

DO: provide a realistic portrayal of any/all benefits found in the Product Information Page

DO: promote RenuSpa iO **in the United States only**

DO: follow all guidance found in the RenuSpa iO User's Manual

DO: remember that **you** are responsible for the claims you are making

DO: remember all skin benefits must be associated with skin stimulation – e.g.: through skin stimulation, helps depuff the skin's appearance, helps skin feel energized, helps provide a spa-like experience

DON'T: claim that RenuSpa iO will treat, cure, or prevent any disease or health condition or that the product cured your own ailment—even if you've experienced it

DON'T: make ANY claims that RenuSpa iO promotes weight loss, lymphatic detoxification, impacts immune health, or provides additional health benefits

DON'T: claim results that are outrageous, extreme, or “too good to be true,” as they cannot be substantiated or reflect a typical consumer's experience

DON'T: promote/demonstrate use of RenuSpa iO on the head, neck, chest, décolleté, or back – **follow the User's Manual**

DON'T: promote use on children

DON'T: demonstrate use of RenuSpa iO with any products other than Nu Skin Conductive Gel

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INAPPROPRIATE PRODUCT CLAIMS



This is #renuspa– an amazing wellness device that we can use ourselves at home!

RenuSpa iO helps

- Support overall health – cancer, skin, weight loss
- Lymphatic drainage

#Nuskin #RenuSpaiO #Lymphaticsystem

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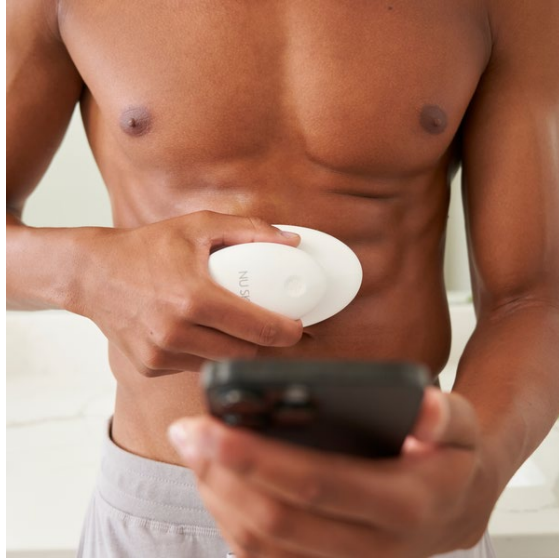
Nu Skin's new RenuSpa iO is out of this world! I've been using daily for 2 weeks and have lost 2.1cm around my arms and I just keep losing more.

The best part is it doesn't stop there. You can use the RenuSpa iO on your entire body which means you aren't limited to losing weight just on your arms.

PM to see my before and after's!

The ground floor opportunity associated with this device can make you wealthy \$\$\$ - contact me now!

APPROPRIATE PRODUCT CLAIMS



I am so excited for this spa device I can't even put it into words. I am in love with this thing!

Thanks to this skin stimulating device, I've already received compliments about how my skin looks visibly younger and more radiant!

Let me know if you're interested!
#nuskinbrandaffiliate #renuspa #ad

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Guess what guys! Nu Skin is coming out with a new device called the RenuSpa iO and I got the opportunity to use it!!!

If you know me, you know that exercise is a huge part of my routine. Find out how the RenuSpa iO can help you feel refreshed and relaxed- post workout. I couldn't wait to try this out!

Contact me for more info!
#nuskinbrandaffiliate #relaxrefresh #renuspa

BEFORE AND AFTER PICTURES

All before and after photographs featuring RenuSpa iO must be submitted to Nu Skin for approval prior to use. Please submit your before and after photos via email at beforeandafter@nuskin.com. If approved, your photographs will be posted on Nu Skin platforms in the United States for use by Nu Skin Brand Affiliates.

Before and after photographs must comply with Nu Skin's [Product Testimonial Guidelines](#) and must include how long and how often the product was used to achieve the results. Additionally, images must depict at least four weeks of using RenuSpa iO as directed. Any social media posts featuring RenuSpa iO must comply with Nu Skin's [Social Sharing Guidelines](#) and must be consistent with the approved benefits found in the RenuSpa iO Product Information Page.



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