

# Power of One Champions' Circle

## FAQs

**Program Period:** March 1, –June 30, 2024

**Participating Markets:** All except Vietnam, Mainland China, and Ukraine.

### Power of One Champions' Circle

#### **1. What is the Power of One Champions' Circle?**

The Power of One Champions' Circle Recognition Program is intended to recognize important achievements in our Power of One Incentive by motivating sales to customers and Brand Affiliate development. If you maintain your Brand Representative status in June 2024 (commissions paid in July) and accumulate a minimum of 10 Champions' Circle Points during the campaign period, you will be entered into the Power of One Champions' Circle.

#### **2. How do I accumulate Points in the Champions' Circle?**

Every month during the campaign period that you are a Brand Representative or above, you will earn:

- Two Champions' Circle Points for each of your New Direct Brand Affiliates who receives a New Affiliate Selling Bonus
- One Champions' Circle Point for each of your Direct Brand Affiliates who receives a New Affiliate Development Bonus
- Two Champions' Circle Points for every new first-time G1 Brand Representative

A given Brand Affiliate can only be counted one time for each type of Point.

#### **3. Is the campaign period for this program fixed or subject to change?**

The Power of One Champions' Circle will run from 12:00 am MST on March 1, 2024, through 11:59 MDT on June 30, 2024. Nu Skin reserves the right to change or discontinue this Incentive at any time.

#### **4. What recognition can I receive through the Champions' Circle?**

Top Champions' Circle Points achievers at a region level (namely Southeast Asia and Pacific, Hong Kong/Macau/Taiwan, Korea, Japan, Americas, and Europe & Africa) and a global level will be recognized in monthly leaderboards via V&G and the Nu Skin Stela app. In addition, the top ten cumulative Champions' Circle Points achievers from each region, as well as all Team Elites who achieve at least 10 Champions' Circle Points during the campaign period, will receive the following rewards at their region's Global LIVE 2024 event: 1) two event tickets, 2) on-stage recognition, 3) VIP seating, and 4) a special dinner for the achievers and a companion with their regional managers and our Nu Skin CEO.

#### **5. What is the last month I can accumulate Champions' Circle Points?**

The last month you can accumulate Points is June 2024.

#### **6. What is a Direct or New Direct Brand Affiliate?**

For the purposes of this program, a Direct Brand Affiliate is defined as your first level Brand Affiliate. A New Brand Affiliate is a Brand Affiliate in their first two months, starting with and including their signup month, who enrolls between March 1 and June 30, 2024.

**7. What is the New Affiliate Selling Bonus and New Affiliate Development Bonus?**

These are Bonuses you can achieve through Nu Skin's Power of One Incentive (see your market's official Power of One Incentive rules for details).

**8. To qualify for Champions' Circle recognition as a Team Elite, did I need to qualify in 2023 or can I also qualify in 2024?**

Team Elites who completed qualification anytime in 2023 through April 2024 (and achieve at least 10 Champions' Circle Points) will be included in Champions' Circle recognition.

**9. Can a top ten Champions' Circle achiever or a Team Elite who achieves 10 Points receive recognition at both Nu Skin LIVE West and Nu Skin LIVE East 2024?**

The top ten achievers for regions where this campaign ends in June, along with ALL Team Elites who achieve 10 Points by the end of June, will be recognized on-stage at any Nu Skin LIVE 2024 event they attend. However, they will only receive the dinner, VIP seating, and free tickets at their region's Nu Skin LIVE 2024 event.

Top ten achievers for regions where the campaign ends in July will only be recognized at LIVE East.

**10. What do you mean by "new first-time G1 Brand Representative"?**

The definition of a new first-time G1 Brand Representative is an Affiliate who achieves Brand Representative status for the very first time on their Brand Affiliate Account in Nu Skin's Systems and is on the first Generation of your Team.

**11. Will a new first-time G1 Brand Representative with a Brand Representative Promotion Date of July 1 still count for Champions' Circle Points?**

Yes

**12. Will I still accumulate Points in months where I am not a Brand Representative or above?**

No

**13. Will I lose my accumulated Points if I lose my Brand Representative status?**

No. You will keep your accumulated Points if you lose your Brand Representative status during the incentive period. However, you will need to re-achieve Brand Representative status by June 2024 to be counted in the Champions' Circle.